



**DESIGN COLUMBIA**

# DESIGNING HAPPY PLACES

For Carolyn Pearsall-Kurgan, building relationships is foundational to creating personalized, timeless homes with a modern flair.

At Simply Southern at Home, designer Carolyn Pearsall-Kurgan and her team prove that good design requires a balance of technical training, vast experience, and an intuitive eye.

“I love transforming spaces,” says Pearsall-Kurgan, who comes from a long line of artists and contractors. From preserving beams in a Tudor home’s kitchen to drawing plans for a true farmhouse, her portfolio spans aesthetics and spaces. Understanding the nuances of era-specific details allows her to create homes that will stand the test of time while offering updated functionalities to suit modern-day life.

“I can walk into a house and see its potential,” says Pearsall-Kurgan. “But you can’t design a space for someone without understanding their lifestyle.” Forming relationships with clients—who span from New York to Key West—is key to her approach. “Knowing my client’s likes, hates, wishes, and needs is essential to creating a space that

seamlessly meshes with their lifestyle. We listen, talk, and set expectations. In doing so, transparency and trust guide the process.”

Her relationship with local artisans, contractors, and craftsmen aids in preserving the architectural integrity of a home while ensuring designs will last for years to come. “Whether it’s a new home or a remodel, we make sure the space functions well and that the design is classic so it will be just as gorgeous 100 years from now as it is today,” Pearsall-Kurgan says.

“I love helping people get to their happy place,” she concludes. “Every project is like a puzzle with its own challenges. When the pieces come together, the little things we did along the way are always worth it.”

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